

Northern art-festival «TAIBOLA. THE POWER OF ATTRACTION»

Festival was arranged on the White Sea coast near Solza village in Arkhangelsk region in 2012 and 2013. In 2014 the project was held on uninhabited Marilov island (Northern Dvina, Kholmogorsky district), in 2015 we settled down on sea shore nearby Pomor village Vorzogory (Onega), in 2017 the fifth Taibola took place on Grivy island (near Kehta village, Northern Dvina, Kholmogorsky district) . During five years abt 15,000 guests from 100 cities and 12 countries (Russia, near-abroad countries and Northern Europe) visited “Taibola”.

Short name: Northern art-festival “Taibola”

Full project name: International youth eco-cultural volunteer open-air festival “Taibola”

Dates:

Festival days July 12-13-14, 2019

Construction and preparation from June 20, cleanup until August 1.

Place:

Arkhangelsk region, Kholmogorsky district, Northern Dvina coast.

The final place is to be agreed upon (in spring, 2019).

Festival formula: Taibola is a path through taiga (the shortest way), as well as abandoned roadway in Arkhangelsk gubernia. Figuratively, this is an inward path.

Culture: Festival aims at involvement of spectators in creative process. Besides professional artists’ performances, everybody would have a chance to build his own art objects and participate in various workshops.

Volunteering: During four years “Taibola” festival was organized by volunteers: we had no walls or tickets.

In 2019 organizers aim at increasing safety and quality of the festival, therefore is a decision to implement organizational fees (tickets). “Taibola” is still ideological social project which looks for new ideas, as well as people, partners, sponsors and adherens. We are open to any positive ideas, and everyone can be part of the festival who sharing our principles and beliefs.

Ecology: The site is going to be cleaned before and after the festival, waste is to be partially sorted and removed to solid waste landfill. We plan to hold several ecological lectures and seminars.

Open-air: “Taibola” is an open-air festival. This is a family event for all ages with affordable entrance fee and rich cultural program. Festival is a good reason to go to nature!

Our mission:

- involve spectators into creative and cultural-social activity, turn guests into full-fledged participants
- promote healthy way of life in harmony with nature, and ecological building
- clean up the festival territory and near-by zones
- promote tolerance among the young people, introduce various cultural trends to guests: music, folk crafts, tea-making and drinking culture etc
- promote family recreation outdoors, first of all for young families with little children;
- present as wide non-commercial music sector as possible through the performances of live bands, electro bands, and DJs
- Develop event tourism and attract more tourists in Arkhangelsk region, promote Pomorie on Barents region level

Project content: “Taibola” is a small town with population of several thousand people which lives its own full-fledged life for three days, and also it takes almost a month to construct and deconstruct the site. We await that guests and volunteers will change social roles, gain new skills and abilities, feel joy as a result of own labor, ethnic and modern music, various workshops, unbelievable art-objects of drift-wood, cozy company and magic nature of Pomorie! All this turns “Taibola” into bright event which is difficult to describe!

Rules: Political and religious propaganda, smoking near festival arenas, violation of “green codex” alcohol and drug use is absolutely prohibited at “Taibola” festival.

Audience: 60-70 per cent of festival guests are citizens of Severodvinsk, Arkhangelsk, Novodvinsk and Onega, all the rest are from other towns of Arkhangelsk region and other regions of Russia. 80 percent of all visitors are young employed people from 20 to 35 years old. Festival is going to be interesting both for preschool children and seniors.

Organizational fee: In 2019 we’ll continue to increase safety and quality of the festival. On the festival days will work professional guards and medical staff as well as other special services. It’s intended to improve energy of the festival, there will have a positive impact on the sound quality of the main stage. The first test, when organization fees were charged, was successful, this is allowed us to make festival more comfortable and safe, to invite professional performers and to filter out non-earmarked audience. So, “Taibola” is an ideological social project building by volunteers as before, but in fact organizational fee is need for arrangement of the safe and comfortable festival.

Brief results: In summer 2014 “Taibola” became international: musical bands from Sweden, Norway, Belarus, Austria took part in festival; Scandinavian artists built an art-object; in 2017 worked due Norwegian guests two extensive sites – “Viking legend” and “Saami camp”. Festival offered abt 15-20 locations. Music spectrum is rather wide: from folk and indie-acoustics to electronics, pop-rock and progressive-rock. We invite craftsmen with “heavy” requisites: weaving, blacksmith’s work, pottery, all in all there were several dozens of workshops, including dances, gymnastics, martial arts, original genre etc. Basic aim of “Taibola” is constant – to involve spectators into creative process. Besides professional artists’ performances, everybody would have a chance to build his own art objects and participate in various workshops.

At the festival we will hold graphical design and fan-art competitions, as well drawing (on the ground) and kite competitions. Novelty of the festival 2019 is an appearing of art-campsites. In this way active guests can create own mini-locations and count on assistance of the Organizing Committee. Variety of souvenirs for the guests is at a fair and good books are in our free library “Bookcase”. New fashion collection of dress based on festival’s arts by designer Anna Zlotko will be presented this time. At the festival works own press service, along with regional and federal journalists. Twice we launched side-project “Taibola. Open world” in which were invited 10 persons with disability (including two wheelchair users) and their attendants. “Taibola” is appreciated by Pomorie citizens as one of the main summer events. Northern art-festival is well known in the European part of Russia. We received 7 state awards with “I am a citizen” among them awarded by Civic Chamber of Russian Federation in nomination “Best urban project”.

Administrative support and partners:

“Taibola” project is supported by Government of Arkhangelsk region, Ministry for youth and sport affairs in Arkhangelsk region, Ministry of local self-governance of Arkhangelsk region, Agency for tourism of Arkhangelsk region and Ministry of culture of Arkhangelsk region, Ministry of forestry complex and ecology of Arkhangelsk region, Arkhangelsk Centre for nature resources and environment, Severodvinsk city administration and Severodvinsk Youth Centre, National park “Russian Arctic”, Kenozersky National Park, Administrations of Primorsky, Onezhsky and Kholmogorsky districts.

In 2014 and 2015 the festival became a winner of All-Russian projects contest “Cultural mosaic of smaller towns and villages” (and “Best of the best”), the project was backed up by Charity fund of Elena and Gennady Timchenko, financial-investment company “Severny Alians”, group of companies “Projects for Friends” (Severodvinsk and Arkhangelsk), as a partner - “Megafon”, “Tele-2-Arkhangelsk”, Forest Hotel Golubino and some other enterprises and public organization of Pomorie.

Information and resources:

<http://taibola.ru>
<http://vk.com/taibola>
<http://taibola.livejournal.com>
http://instagram.com/art_fest_taibola
<https://www.facebook.com/taibola.festival>
<https://www.facebook.com/taibola.fest>

Presentation 2014-2015 (Russian):

<https://yadi.sk/i/SGWGfs4fdUK9n>

Selection of original videos:

«Taibola 2015. At World's End» (Final video of 2015 festival)

<http://www.youtube.com/watch?v=YNhd2hXU7o0>

«Taibola 2015. Reopen the world» (Promo-video of 2015 festival)

<http://www.youtube.com/watch?v=AUOmOyVXUt4>

«Taibola. Tail of Ursa Minor» (Film about Taibola 2014)

<http://www.youtube.com/watch?v=dkyIxMmdQ4k>

«Taibola 2014. Timelapse» (Festival 2014 in 1 minute)

<http://www.youtube.com/watch?v=yrPHAdahNbE>

«Taibola. Insider's view» (Film about Taibola 2013)

<http://www.youtube.com/watch?v=Z6gDuhZYmKg>

«Taibola. How we met the Sun» (Film about debut festival)

<http://www.youtube.com/watch?v=VR0YcxRNagQ>

Taibola Festival director

Ilia Kuzubov

sevmob@yandex.ru